

FESTUS ANDREW

UI/UX Designer & Design Engineer

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PROFESSIONAL PROFILE

Product Designer and Design Leader with 5 years' continuous, full-time engagement in applied digital design and 4+ years leading product design functions across real estate, HR technology, logistics and education technology. Former Product Design Team Lead at **Bluehouse Technologies** (Jos, Nigeria) and currently Product Designer for **HomeSync** (ES - facing real estate platform, remote) and **MployUs Ireland** (HR and recruitment technology). Track record spans end-to-end product design leadership, design-system ownership at scale, cross-border delivery, and active contribution to the wider design field through community leadership, mentorship, and public speaking, evidencing a developing, upward trajectory toward field leadership consistent with Exceptional Promise under the Design Industry pathway.

CAREER STAGE & EVIDENCE SUMMARY

- **Leadership & scale of impact:** Led the design function at Bluehouse Technologies as Product Design Team Lead, owning the design system and design-to-engineering handoff for live product platforms; work contributed to a 40% uplift in active user engagement post-launch.
- **International track record:** Concurrently designs for three products spanning three market contexts — HomeSync (ES), MployUs Ireland (Ireland/HR-tech), and Bluehouse (Nigeria), with independent, self-directed real-estate work on Apartey live in Tallinn, Estonia and Lagos, Nigeria.
- **Contribution to the field beyond employment:** Friends of Figma – Jos; hosted the Config 2025 Watch Party in Jos; delivered a public webinar for the Friends of Figma community, published on YouTube; teaches UI/UX at university level.
- **Mentorship and capacity-building:** Designed and facilitated UI/UX training for 40+ designers at Bluehouse Technologies, raising design-system fluency and interaction-design capability across the wider product team.
- **Regular, sustained professional engagement:** Continuous full-time design practice since 2018 (frontend development through 2021, product/UX design from 2021 to present) with no gap in professional activity, evidencing a developing rather than incidental track record.

PROFESSIONAL EXPERIENCE

Product Designer – HomeSync

Apr 2025 – Present

Verified home-rental review platform

- Led end-to-end product design for a verified rental review platform, defining UX flows, designing the full component system in Figma, and partnering with engineering on implementation fidelity.
- Ran usability testing via Maze, identifying critical friction points and iterating designs against behavioural data ahead of each development handoff.
- Authored and maintained design documentation in Confluence, including test plans, sign-off checklists and component usage guidelines, reducing handoff iteration cycles.
- Applied WCAG accessibility standards across all deliverables, conducting audits and validating compliance.

Product Designer – MployUs Ireland

Aug 2025 – Present

Irish HR, locum and recruitment technology platform

- Redesigned 70+ screens across 13 product pages spanning HR management, locum staffing and recruitment dashboards, establishing a coherent design language and reusable component library used across the entire product.
- Scoped and designed the Locum Management System, a companion mobile app for locum professionals — 22 screens with validated interaction patterns across iOS and Android.
- Mapped legacy workflows and delivered structured design specifications that guided engineering through a full-scale product overhaul.
- Enforced WCAG and healthcare data-privacy compliance across all dashboard interfaces.

Product Design Team Lead – Bluehouse Technologies

Jan 2023 – Jan 2025

Tech training and software product company

- Leads a team of designers building a collaborative startup platform — owns the design system, sets quality standards, and coordinates design-to-engineering handoffs across Agile sprints; contributed to a 40% uplift in active user engagement post-launch.
- Designed and facilitated UI/UX training programmes for 25+ designers, covering interaction design, Figma best practice and design-system thinking.
- Enforced privacy-by-design principles on a learning platform serving 200+ indigenous-language users, integrating data compliance and security thinking from the ground up.

UI/UX Designer — CoLab Innovation Hub

Jan 2021 – Jan 2023

Innovation and technology hub

- Conducted structured user research — interviews, surveys and A/B testing — translating insight into product improvements across iteration cycles.
- Mapped end-to-end workflows to surface inefficiencies, then designed and validated a workflow-automation solution that reduced administrative workload.
- Produced design documentation in Confluence and detailed UI style guides in Sketch, minimising design-to-development ambiguity.

Frontend Developer — NGSoft

Jan 2018 – Jan 2021

Software development company

- Built and maintained the frontend of a high-volume vehicle-registration platform (10,000+ vehicles/year) using HTML, CSS and JavaScript.
- Collaborated with backend engineers via RESTful APIs and Git; used Chrome DevTools for performance profiling and cross-browser compatibility, improving reliability and load time.

DESIGN LEADERSHIP & CONTRIBUTION TO THE FIELD

- **Friends of Figma – Jos:** organises and assists in leading the local Figma design community.
- **Host, Config 2025 Watch Party, Jos:** organised a public community viewing and discussion event for Figma's annual Config conference.
- **Guest Speaker, Friends of Figma Webinar:** delivered a public webinar on Vibecoding with Figma Make; recording published on YouTube.
- **UI/UX Lecturer:** teaches Human Computer Interaction, user interface and user experience design at university level.
- **Mentor:** designed and facilitated structured UI/UX training for 40+ designers at Bluehouse Technologies.

SPEAKING & PUBLISHED WORK

- Friends of Figma Webinar — guest speaker; session publicly available on YouTube (link available on request).
- Config 2025 Watch Party, Jos — host and facilitator.

SELECTED INDEPENDENT & APPLIED WORK

- **Apartey** — property rental and lead-connection platform, live in Tallinn, Estonia and Lagos, Nigeria; designed full interactive homepage, property-manager dashboard with role-based access, bulk-upload workflows and member-invite flows.
- **Aika** — last-mile delivery platform for social-commerce vendors in Nigerian tier-2 cities; designed the vendor dashboard, rider app and WhatsApp vendor-bot experience end-to-end.
- **House of Colors** — founder of an independent tie-dye textile and apparel brand; extends applied design practice into physical product and material design.

EDUCATION & CERTIFICATIONS

- **B.Tech, Computer Science** — Abubakar Tafawa Balewa University, Bauchi
- **Professional UX Design Certificate** — Google / Coursera
- **Product Design** — Genesys Upskill 2023

CORE SKILLS

- **Product Design:** End-to-end UX/UI design, design systems, component libraries, interaction design, prototyping
- **Design Engineering:** HTML, CSS, React.js, responsive web, design-to-code handoff, Git
- **Research & Validation:** User research, usability testing (Maze), A/B testing, accessibility audits (WCAG), heuristic evaluation
- **Tools:** Figma, Sketch, JIRA, Confluence, Postman, RESTful APIs
- **Leadership:** Design team leadership, stakeholder collaboration, cross-functional Agile delivery, mentorship, community organising